

The background of the poster features a photograph of a city skyline, likely Edmonton, Alberta. In the foreground, a large, modern arch bridge spans a river. The city skyline includes several high-rise buildings, one of which has "ATCO" visible on its side. The entire scene is framed by a large, dark blue circular graphic that is slightly offset to the right. The text "Partnership Plan 2025" is centered within this circle.

Partnership Plan **2025**

**October 17 and 18, 2025,
Matrix Hotel in Edmonton**



Message from the Executive Director

Dear Potential Partner,

It is with great enthusiasm that we invite you to take part in the 2025 edition of the Annual conference of Alberta's Francophonie, to be held on October 17 and 18, 2025 at the Matrix Hotel in Edmonton.

This major annual gathering brings together over 200 influential people from the associative, educational, cultural, economic and political sectors, as well as engaged citizens, all united by their attachment to the French language and the dynamism of Alberta's Francophonie.

Beyond a simple event, this conference is a vibrant space for reflection, exchange and mobilization, where ideas, partnerships and projects that shape the future of our community are built. Our team works passionately to offer programming that meets the ambitions of our Francophonie. But to fully showcase this event, we need committed partners like you.

By joining your voice to ours, you demonstrate concrete support for Francophone communities in minority situations and benefit from strategic visibility among leaders, organizations and institutions at the provincial and national levels. Your commitment will be highlighted from the opening of the event and throughout our conference.

We invite you to review the partnership options proposed in this package. Whatever formula you choose, your contribution will make a real difference.

On behalf of the entire ACFA team, **thank you for believing in the reach and vitality of our Francophonie.** I sincerely hope to count you among our partners for the 2025 edition of the ACFA conference... and to welcome you in person.

Executive Director

A handwritten signature in black ink, appearing to read 'i. Laurin'.

Isabelle Laurin

Why support the Annual conference of Alberta's Francophonie?



1

Target an engaged and influential audience

Reach over 200 ACFA members, leaders, professionals, board members and influential people from Alberta's Francophonie.

2

Strengthen your visibility and positioning

Associate your image with a recognized, meaningful and widely publicized event.

3

Create strategic connections

Take advantage of a setting conducive to networking with community, institutional and economic partners.

4

Contribute to the growth of the Francophonie

Support the linguistic, cultural and social vitality of Alberta's Francophone communities.

5

Benefit from concrete returns

Gain notoriety through targeted presence (online, on-site and printed) before, during and after the event.

Sponsorship Choices

\$4000

Official Partner of the Annual conference of Alberta's Francophonie

The conference is the must-attend event of Alberta's Francophonie! It brings together over 200 participants from various sectors: community, political, artistic, educational and economic. It's **a unique opportunity to showcase your brand to an engaged and influential audience.**

Conference Participation and Official Recognition	Benefits <ul style="list-style-type: none">✓ 4 full passports, giving access to all activities, including the Banquet✓ Speaking opportunity (2 minutes) during the Banquet
On-site Visibility	<ul style="list-style-type: none">✓ Two physical banners placed in strategic locations✓ Logo projected on giant screen✓ Logo on partner posters✓ Personalized table tents with your logo
Visibility Before, During and After	<ul style="list-style-type: none">✓ Logo on the cover of the printed official program✓ Full-page advertisement in the official program✓ Logo and link to your website on the conference web page✓ Mention on ACFA social networks (Facebook, LinkedIn and Instagram)

Francophonie Banquet Partner

\$3,000

The Francophonie Banquet is a highlight of the conference, bringing together nearly 200 guests each year for an evening combining inspiring conference, networking and a three-course gourmet meal. It's **a privileged showcase to highlight your commitment to the Francophone community.**

Conference Participation and Official Recognition	Benefits <ul style="list-style-type: none">✓ 4 full passports, giving access to all activities, including the Banquet✓ Speaking opportunity on stage during the Banquet
On-site Visibility	<ul style="list-style-type: none">✓ Personalized table tents with your logo✓ One banner in the room✓ Logo projected on giant screen✓ Logo on partner posters
Visibility Before, During and After	<ul style="list-style-type: none">✓ Full-page advertisement in the official program✓ Logo and link to your website on the conference web page✓ Mention on ACFA social networks (Facebook, LinkedIn and Instagram)



Business Partner

\$2,000

The Annual conference of Alberta's Francophonie brings together over 200 participants each year, in a setting conducive to networking and collaboration. It's an ideal environment to establish connections, exchange ideas and seize new opportunities.

Conference Participation and Official Recognition	Benefits <ul style="list-style-type: none">✓ 2 full passports, giving access to all activities, including the Banquet✓ Acknowledgment over the microphone during the Banquet
On-site Visibility	<ul style="list-style-type: none">✓ Logo on partner posters✓ Logo projected on giant screen✓ Personalized table tents with your logo
Visibility Before, During and After	<ul style="list-style-type: none">✓ Half-page advertisement in the official program✓ Logo and link to your website on the conference web page✓ Mention on ACFA social networks (Facebook, LinkedIn and Instagram)



Workshop Partner

\$1,500

The conference's thematic workshops offer a dynamic exchange space on current issues in Alberta's Francophonie. Whether **addressing topics related to culture, education, community engagement or innovation**, these workshops make the conference a place of inspiration and learning. Associate your image with one of these program highlights.

Conference Participation and Official Recognition	Benefits <ul style="list-style-type: none">✓ 2 full passports, giving access to all activities, including the Banquet✓ Acknowledgment before the start of the workshop
On-site Visibility	<ul style="list-style-type: none">✓ Logo on posters at the entrance of a workshop
Visibility Before, During and After	<ul style="list-style-type: none">✓ Half-page advertisement in the official program✓ Logo and link to your website on the conference web page

Coffee Break Partner

\$1,000

Moments of relaxation and exchange, coffee breaks are valuable opportunities for informal networking at the heart of the conference. They **promote spontaneous meetings, strategic conversations and the creation of new connections** between participants. Associate your image with these warm and convivial moments.

Conference Participation and Official Recognition	Benefits <ul style="list-style-type: none">✓ 1 full passport, giving access to all activities, including the Banquet
On-site Visibility	<ul style="list-style-type: none">✓ Logo near coffee tables (wall poster or table tent)
Visibility Before, During and After	<ul style="list-style-type: none">✓ Half-page advertisement in the official program✓ Logo and link to your website on the conference web page

Other Partnership Options

Sponsor a New Generation of Leaders

\$200

Offer a young leader the chance to participate in conference events by sponsoring their entry. Your name or logo will be added to their badge as a thank you. Additionally, on Saturday, as part of the animation, we will highlight the young leaders present and recognize the partners who support their participation in the conference.

Display Your Banner at the conference Venue

\$500

Advertisements in the Official Conference Program

- Full page: \$450
- Half page: \$350
- Banner: \$250

Technical Specifications for Advertisements:

- Full page: 7.75" x 7.75"
- Half page: 7.75" wide x 3.88" high
- Banner: 6.5" wide x 2" high

Deadline to become a partner: August 29, 2025 at 12PM (MDT)

Get in touch with us today

For any additional information, contact: Farah En Nabbagui
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Summary and Comparison Table of Main Sponsorship Offers

Visibility / Benefits	Official Partner \$4,000	Banquet Partner \$3,000	Business Partner \$2,000	Workshop Partner \$1,500	Coffee Break Partner \$1,000
Conference Passports	4	4	2	2	1
Public acknowledgment or speaking opportunity	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Advertisement in official program	Full page	Full page	Half page	Half page	Half page
Logo on program cover	<input checked="" type="checkbox"/>				
Banners at conference venue	2	1		Poster at workshop entrance	Poster or table tent near coffee
Logo on partner posters	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Logo projected on giant screen	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Table tents with logo	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Logo + link on conference website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Mention on ACFA social networks	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		

Thank you, all this is possible in big part to you!

ACFA warmly thanks its loyal partners for their commitment to Alberta's Francophonie. Are you considering joining us this year? We would be delighted to collaborate with you to make this edition a new collective success.

**We thank you for your trust.
ACFA**

